

COATING SOLUTIONS



**40% GROWTH
OF TEMPURA
ON MENUS
OVER THE PAST
FOUR YEARS***

SPICY TEMPURA VEGETABLES

FEATURING CUSTOM CULINARY®
ALL PURPOSE CRISPY BATTER,
SPICY HOT CAYENNE SEASONING AND
TOGARASHI STYLE SEASONING

Your customers love treating themselves to a bit of indulgence when dining out, and nothing beats the satisfying crunch of perfectly fried chicken, mozzarella sticks or breaded mushrooms. Custom Culinary® coating solutions help you achieve signature flavour and the ideal crispy texture for fried and oven-baked dishes across the menu.

Our breadcrumbs, flour and batter start with high-quality ingredients—including bread baked in-house and select seasonings. We offer a range of versatile flavour profiles to help you create globally inspired dishes, from Italian parmigiana to Japanese tempura.

Custom Culinary® coating products can also be used alongside our other product lines, including Flavour Glazes and seasonings, for a complete back-of-house solution.

TRIED AND TRUE COATINGS,
FROM THE CATEGORY EXPERTS



23% GROWTH OF CRISPY MENU ITEMS OVER THE PAST FOUR YEARS*

A COATING SYSTEM FOR EVERY MENU ITEM

Whether you're serving up mouthwatering chicken wings, shareable bar snacks or delectable fried fish, Custom Culinary® offers the right coating system for every menu application. From pre-seasoned breadcrumb blends to a rice flour-based no gluten added option, we have a product to meet your back-of-house needs.

Multipurpose solutions, using our batter instead of egg wash, as a dry dust for wings and more

Eliminate the need for messy flour at your breading station

No gluten added option available to meet dietary needs of your customers

CHICKEN PARM ROLL
FEATURING CUSTOM CULINARY® ITALIAN STYLE BREADCRUMBS AND TUSCAN HERB SEASONING

HOMESTYLE BREADCRUMBS

Traditional breadcrumbs; an all-purpose coater with golden highlights and a delicate, crispy texture.

PANKO BREADCRUMBS

Premium splintered Japanese-style crumbs ideal for an outside coating to provide a light, crispy texture.

NO GLUTEN ADDED BREADCRUMBS**

No Gluten Added (NGA) wheat alternative crumb made from rice flour; with the same functionality and versatility as wheat-based crumbs.

ITALIAN STYLE BREADCRUMBS

Toasted breadcrumbs with Italian seasonings and real Romano cheese.

SEASONED FLOUR

Seasoned all-purpose flour that adds texture and flavour to any of your favourite products.

ALL PURPOSE CRISPY BATTER

An all-purpose batter to enhance crispiness and adhere breading to any meat, including chicken, pork, fish, shrimp and vegetables. Use as a final coating to deliver a clean, persistent crunchy bite followed by a soft, quick meltaway. Or, add your favourite beer to the batter—perfect for fish and chips!

PROPER PUB FISH & CHIPS
FEATURING CUSTOM CULINARY® ALL PURPOSE CRISPY BATTER



PANKO-CRUSTED MENU ITEMS HAVE GROWN 8% OVER THE PAST FOUR YEARS*

ITEM CODE

PRODUCT DESCRIPTION

PACK SIZE

CUSTOM CULINARY® CHEF'S OWN™ COATING SOLUTIONS

18854150	Homestyle Breadcrumbs	10kg kraft bag
18854350	Panko Breadcrumbs	10kg kraft bag
18854550	No Gluten Added Breadcrumbs**	10kg kraft bag
50714550	Italian Style Breadcrumbs	10kg kraft bag
12896950	Seasoned Flour	10kg kraft bag
44218950	All Purpose Crispy Batter	10kg kraft bag



At Custom Culinary® we're dedicated to providing exceptional products to enhance any menu and every daypart. Our flavour-forward solutions are rooted in culinary expertise and a thoughtful, innovative approach to product development, centred on clean, simple and wholesome ingredients. We bring profitable trends to life with items that meet your needs, delight your customers and exceed your expectations.

Learn how we can help you Be True To The Food® by contacting your Custom Culinary® representative.

* Datassential Menu Trends, Canadian menu penetration growth 2015-2019.
** Less than 20 ppm gluten